

HTMT 360-002
International Tourism
T & R 10:50 – 12:05
Beatty Centre 218

Instructor: Wayne W. Smith PhD
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Office Hours: T & R – 9:30 – 10:45 AM or 2:00 – 3:30 PM
Other times by appointment

Course Prerequisites:

HTMT210 & be a junior or senior.

Course Objectives:

This course examines tourism issues from an international perspective. Topics include: international business practices (marketing, law and finance), globalization, sustainable development and niche tourism products. The course will present opportunities to analyze and discuss multiple perspectives related to understanding the worldwide tourism industry.

Required Text

Readings will be assigned in class.

Professor's Policies

- Please come see the professor if you need help with the course materials.
 - If the office door is open, please feel free to knock and enter (unless someone else besides the professor is already in the office).
 - If you want a specific time to meet outside of office hours, please make an appointment.
- Please use your school E-mail account for all electronic correspondence with the professor.
 - When E-mailing please put the course number in the subject line and remember to check your grammar and spelling.
 - The professor tries to respond to all correspondence within 24 hours however; sometimes circumstances do arise when that is not possible. If you have not received a reply in 24 hours, please resend the Email with a reminder.
- All assignments are due at the beginning of class in which they are due.
 - All assignments collected after that time is considered late and a 5% per day penalty will be assessed unless prior arrangements between the student and the professor were made.
 - All assignments must be handed directly to the professor. DO NOT slide assignments under the professor's office door!
 - Extensions must be negotiated at least 48 hours before the due date. This policy (as with all of these policies) can be waived at the professor's discretion.
- When receiving a grade, wait 24 hours before disputing it if necessary.

- If it is an adding error, it can be corrected immediately however, if it is a substance issue, please wait 24 hours and make an appointment to discuss the grade with the professor.

Honor Code and Academic Integrity

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each instance is examined to determine the degree of deception involved.

Incidents where the professor believes the student's actions are clearly related more to ignorance, miscommunication, or uncertainty, can be addressed by consultation with the student. We will craft a written resolution designed to help prevent the student from repeating the error in the future. The resolution, submitted by form and signed by both the professor and the student, is forwarded to the Dean of Students and remains on file.

Cases of suspected academic dishonesty will be reported directly to the Dean of Students. A student found responsible for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student's transcript for two years after which the student may petition for the X to be expunged. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

It is important for students to remember that unauthorized collaboration--working together without permission-- is a form of cheating. Unless a professor specifies that students can work together on an assignment and/or test, no collaboration is permitted. Other forms of cheating include possessing or using an unauthorized study aid (such as a PDA), copying from another's exam, fabricating data, and giving unauthorized assistance.

Remember, research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the professor.

Students can find a complete version of the Honor Code and all related processes in the *Student Handbook* at http://www.cofc.edu/studentaffairs/general_info/studenthandbook.html.

Disability Statement

This College abides by section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act that stipulates no student shall be denied access to an education "solely by reason of a handicap." Disabilities covered by law include, but are not limited to, learning disabilities and hearing, sight or mobility impairments. If you have a documented disability that may have some impact on your work in this class and for which you may require accommodations, please see an administrator at the Center of Disability Services, (843) 953-1431 or me so that such accommodation may be arranged.

Grading		Grades
5 assignments * 5 each		25
Group term paper or presentation		30
Mid Term		20
Final Exam		25
	Total	100

Grading	
A	94 - 100
A-	90 - 93
B+	87 - 89
B	83 - 86
B -	80 - 82
C+	77 - 79
C	73 - 76
C-	70 - 72
D+	67 - 69
D	63 - 66
D -	60 - 62

Assignments (5*5%=25%)

At certain periods during the course an assignment will be distributed. These assignments will correspond to the days lecture materials. *YOU MUST BE PRESENT IN-CLASS IN ORDER TO GET CREDIT FOR THE ASSIGNMENT.* There are times when the assignment will go over two consecutive classes. In that case you must be present in *both* classes in order to receive a grade for the assignment. No make-up assignments will be given. If you miss the class for a legitimate reason (illness, serious family matters etc.), you must come see the instructor during office hours to discuss the possibility of making up the grade. You may only make up one missed in class assignment per term with the exception of extreme circumstances as judged by the professor.

Presentation & Outline (20%)

In a group of three or four students, you will either deliver a 20 minute presentation to the class or write a 10 - 20 page paper examining an interesting international tourism issue. Possible topics are but not limited to include: Dark Tourism; Sex Tourism; the Natural Disasters or; Human Resources in Hospitality. The presentation or paper should contain appropriate use of academic literature in combination with government statistics and other supporting materials related to your topic. Along with presentations, a group outline of the presentation will also be submitted. The group outline is to contain the information used in the presentation as well as having a citations list of materials at the end and a break down of each members contribution to the presentation.

Mid Term Test (20%) & Final Exam (25%)

You will be tested on course content, readings and guest lecture materials in the form of mid term and final exams. Students are responsible for ensuring that they are fully prepared for examinations by their attendance in lectures, reading, thinking about the course materials and note-taking. It is the student's responsibility to be available to take examinations in the scheduled times.

CLASS SCHEDULE

(Subject to change upon instructor's discretion)

1. Welcome & introducing international tourism.
2. Introducing communication across cultures
3. Customer service across cultures
4. VISAs' & immigration
 - a. Paper/presentations assigned – groups formed
5. Managing diversity in the workplace – Latino & Asian Populations
6. Managing diversity in the workplace – Middle Eastern & Caribbean Populations
7. *Mid term*
8. The Distribution of Power Across the Tourist Spectrum
9. Evolution of *The Tourist Gaze*: Globalization and the economics of environment, culture and social structures in hospitality and tourism
10. Sustainable development of hospitality and tourism
11. Presentations
 - a. Papers Due.
12. Legalities around the world.
13. International marketing for hospitality and tourism businesses
14. Accounting for Differences: Currency Exchange and the Global Economic System.
15. *Final Exam*